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SILHOUETTE ADDS A SPARKLE TO EVERYDAY LIFE BRINGING INNER BEAUTY TO THE SURFACE

It is one of the most iconic scenes in movie history: Marilyn Monroe, descending a staircase in *Gentlemen Prefer Blondes*, draped in luxurious diamonds and flanked by a crowd of admirers. With a seductive look in her eyes, she sings the words that we still associate most with her today: "Diamonds are a girl's best friend." No matter how many times we've seen that scene or how many times it has been imitated by other artists, we continue to be fascinated by Marilyn Monroe's stunning beauty and by the allure of that most precious of all gemstones: diamonds. Now, Austrian premium eyewear manufacturer Silhouette is making every woman's dream come true with its TNG Crystals frames, a collection that evokes the timeless, luxurious designs of master-crafted jewelry.

Our eyes are known as the windows to our souls. They are the reflections of our true selves. Accentuate the allure and beauty of your eyes like never before with glamorous TNG Crystals prescription lenses from Silhouette. Each pair of frames is adorned with sparkling crystals on both the inner and outer surfaces of the intricate temples. These 23-carat gold-plated frames are lovingly handcrafted in the heart of Austria for a refined look that is beaming with elegant, feminine charm. Let your dreams come true with your choice of transparent, sapphire blue, violet or dazzling Aurora Borealis crystals. These unique glasses showcase your natural beauty and enhance your personal allure with their subtle elegance.

And, thanks to innovative technologies, the TNG Crystals collection offers not only luxurious, intricate designs, but also incredible comfort. Each pair embodies timeless beauty with a signature style that is unmistakably Silhouette. Some things truly are forever.

FURTHER INFORMATION:

www.silhouette.com, www.silhouette.com/newsroom, www.facebook.com/silhouette/

Silhouette

What began in 1964 with a vision – eyewear as an accessory – has today become the world's leading brand in lightweight quality eyewear: Silhouette. Under this brand, the lightest eyewear in the world is produced in Austria with a great love of detail, crafted mostly by hand in an individualized design using only the best materials and state-of-the-art technologies and exported to 100 countries across the globe. In 1999, Silhouette revolutionized the world of eyewear with Titan Minimal Art weighing just 1.8 grams, with no rims, screws or hinges. Silhouette eyewear has accompanied astronauts into outer space on 35 missions, has traveled around the world with the Vienna Philharmonic Orchestra, and is worn by a number of big names in entertainment, business and politics.





Silhouette International

Headquartered in Linz, Austria, Silhouette International Schmied AG is the world's leading manufacturer of premium eyewear, with over 1,500 employees worldwide. With 13 international subsidiaries, the family-owned company is the market leader in rimless eyewear, which has brought it acclaim and success around the world. Exports account for 95% of its production.

Silhouette eyewear is available in over 100 countries. Since 2017, the company has been a full-service provider of frames and lenses – made in Austria. In 2019, around 1.6 million pairs of glasses were sold worldwide and the company reported €161 million in revenue.

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